

FOREMAN

NEWS - FOR IMMEDIATE RELEASE

EXHIBITION *VIDEOTANK # 12: ODED HIRSCH* – OPENING RECEPTION FROM 5PM TO 7PM ON SEPTEMBER 9TH, 2015

Sherbrooke, September 1st, 2015 – From September 9 to December 12, 2015, the Foreman Art Gallery presents its twelfth video work in the Videotank exhibition series, *50 Blue* by **Oded Hirsch**, created in 2009. In this video, A young man (the artist's brother) pushes an elderly disabled man (the artist's father) in a wheel chair through a muddy landscape. It is a long and exhausting trip to an unknown destination only discovered at the end. After an arduous struggle the two arrive at the edge of a grey lake where a 10-meter high guard tower stands. The young man ties the wheel chair to a rope and hoists the old man up on the tower platform with the help of eight men, all dressed in yellow plastic raincoats.

50 Blue illustrates the value of masculine labor, even if the result does not fulfill its expectations. On the other hand, we also see an attempt to correct a distorted father-son relationship, in which a son tries (literally and figuratively) to uplift his handicapped father who he has looked down upon his entire life.



Oded Hirsch, *50 blue*, 2009, video still © Video Data Bank

The video art series *Videotank* shows the work of reknown Canadian and international artists in a dedicated space inside the Foreman Art Gallery.

Opening reception

The opening reception will take place on **Wednesday, September 9th, 2015 from 5pm until 7pm.**

About the artist

Born in 1976 in Kibbutz Afikim, Israel, Oded Hirsch works in the mediums of video, installation and photography. Hirsch graduated from the Neri Bloomfield School of Design in Haifa, Israel in 2006 and went on to gain his MFA from the Pratt Institute, Brooklyn. He is a recent recipient of the Jerome Foundation Film Grant, a 2011/12 Six Points fellow and 2012 NYFA fellow. Hirsch's work often involves the creation of strange mechanisms, detached from rules and logic, which are examined through multi-participant spectacles. Recent solo shows include: *The Mad Lift*, Liverpool Biennial, UK; *Nothing New*, Thierry Goldberg Gallery, New York, NY; *The Chelsea Project*, EDS Galeria, Mexico City; and *Sleep Tight* Ramat-Gan Museum of Art, Tel Aviv, Israel. Recent group exhibitions include: MASS MoCA, MA; Queens

Museum of Art, New York; The Jewish Museum, Munich, Germany; Black and White Gallery, New York; Lesley Heller Workspace, New York; Lora Reynolds Gallery, Austin, TX; and the Soap Factory, Minneapolis. Hirsch lives in New York, and is represented by Thierry Goldberg Gallery, New York.

Free Entrance:

Tuesday to Saturday, from 12 noon to 5:00 pm and all evenings of presentation at Centennial Theatre.

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Photographs available on request.

Source and information:

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